

5-16-2019

The Santa Clara, 2019-05-16

Santa Clara University

Follow this and additional works at: <https://scholarcommons.scu.edu/tsc>

Part of the [Arts and Humanities Commons](#), [Business Commons](#), [Education Commons](#), [Engineering Commons](#), [Law Commons](#), [Life Sciences Commons](#), [Medicine and Health Sciences Commons](#), [Physical Sciences and Mathematics Commons](#), and the [Social and Behavioral Sciences Commons](#)

The Santa Clara

Thursday, May 16, 2019

WHAT'S INSIDE

4 SCENE

Killer casting in Efron thriller



6 OPINION

Why big tech should be regulated



7 SPORTS

Victory for Women's National Soccer team



KEVIN NGO—THE SANTA CLARA

TIE-DYE Night: Students participated in a Tie-Dye night hosted by the Wellness Center on Monday May 13. Participants were provided with t-shirts and given information on the importance of stress relief. The Wellness Center aims to promote a culture of well-being to improve quality of life of students.

Cleaning Up Club Criteria

The how-to of approving an applicant Registered Student Organization

Emma Pollans
NEWS EDITOR

“Young Americans for Freedom (YAF) meeting the requirements to become an RSO does not mean that Senate has to approve them,” Associate Justice Rob Zintl wrote in his dissenting opinion in YAF’s appeal of the Student Senate registered student organization (RSO) vote. “If it was just about checking off boxes on a list, what would be the point of the vote?”

This was in response to the requirements for RSO approval which was summarized by Bridget Colbert, interim general counsel for Santa Clara, in a presentation to Associated Student Government (ASG) during their weekly meeting on March 7. Colbert informed senators that if an RSO meets the minimum requirement, they had to be certified and granted RSO status.

Colbert’s explanation followed ASG’s approval of Students Supporting Israel (SSI) as an RSO. After ASG’s approval, many groups within the Multicultural Center and Students for Justice in Palestine (SJP), tried to have Senate’s decision overturned.

Valerie Rutenburg is a first-year and SSI president. After meeting with leaders of SJP, Rutenburg was informed by Tedd Vanadilok, director of the Center for Student Involvement (CSI) and Vice Provost for Student Life Jeanne Rosenberger that SJP did not have ground to remove SSI as an RSO.

On May 9, the ASG Student Court found in favor, 4-1, of YAF’s appeal of the Student Senate decision denying them RSO status. Prior to this, during the Week Four ASG Senate meeting, YAF did not receive a super majority of the votes to gain RSO status. However, this appeal means that YAF will be given a clean slate and allowed to reapply for RSO status and present their case in front of the student Senate again.

Throughout the discussion concerning YAF’s RSO status, senators cited multiple reasons for voting against YAF becoming an RSO. The two main reasons discussed were difficulty in sustaining membership over time given the overlap of potential members with Turning Point USA (TPUSA) and being a duplication of TPUSA.

Eduardo Ruano, a junior and senator-at-large for diversity and inclusion, voted against granting YAF RSO status. His reasons for voting against YAF included his belief that the club would become inactive over time.

“I voted no because of my personal thought of this club possibly becoming inactive in the short term,” Ruano said. “We have seen another RSO, TPUSA, with a similar political ideology become the face of the Conservative community here at Santa Clara University, and other similar clubs, such as Young Americans for Liberty, might lose some popularity over time.”

See O'BRIEN, Page 2

See APPROVING, Page 3

A New President and a New Era

Father O'Brien discusses new initiatives at univ.

Perla Luna
THE SANTA CLARA

From movements around unions and wages to new buildings for STEM, times are a-changin' for Santa Clara. And starting July 1, it'll be the job of 25th University President Kevin O'Brien, S.J. to shepherd us into a new era as we undertake a \$1 billion fundraising initiative.

The campaign—Innovating with a Mission—seeks to expand scholarships and endowed professorships, increase student and faculty diversity and fortify the athletic program. These goals have been the subject of controversy in recent years as students and faculty wondered about where the university's priorities lie amid rising tuition

costs, adjunct faculty/lecturer unionization efforts, campus-wide construction and tension surrounding diversity and discrimination scandals.

As the 2018 Campus Climate Survey found, 72 percent of survey respondents felt “very comfortable” or “somewhat comfortable” on the university campus but 25 percent of survey respondents said they had personally experienced exclusionary, intimidating or hostile conduct.

This is the Claradise that O'Brien is stepping into.

But he isn't shying away from the growing pains Santa Clara is experiencing. In fact, he welcomes the activism and input of the study body and faculty.

“The key is to engage,” O'Brien said. “As a student I was involved in activism because I cared. I like seeing students as activists learning to exercise their voice. But for all of us that voice must not become raised voices but voices engaged in conversation.”

Student and faculty engagement will be critical to understanding the lived experiences of the campus community, though he

admits that limited resources make it hard to please everyone. It is also the responsibility of the administration, he notes, to explain the constrictions they have by law or finances.

“I'm not threatened by activism or nervous about it,” O'Brien said. “It's better to be engaged. It just has to be constructive. Whenever there's faculty or student engagement or activism, they all are doing it for good. And I want the good. The question is how can we achieve our goals? That's where we may have differences. But engaging in that conversation is really important.”

The construction on campus is part of how the university has envisioned achieving the goals set forth by their fundraising campaign. Strategic planning assessed a need for more residence halls and up-to-date STEM facilities.

“Buildings are meant for people,” O'Brien said. “Building a state-of-the-art modern campus and education go together.”

CAMPUS SAFETY

Alcohol Violation

May 11: Several bottles of alcoholic beverages were found in a resident's room during a search for marijuana odor. The alcohol was discarded.

May 12: An empty bottle of alcohol and an orange safety flag were found in a resident's room during a search for marijuana odor. The items found were discarded.

Theft

May 8: A skateboard was reported missing from Benson Memorial Center skateboard racks. A video camera revealed a male suspect took the skateboard from the rack. An investigation is in progres to identify the suspect.

May 12: A bicycle was reported missing from the University Villa bike racks. The bicycle was secured with a cable lock to the rack.

May 12: A bottle of glass cleaner was reported missing from an unattended custodial cart at Swig Hall..

May 13: A vehicle was reported broken into and a MacBook laptop was stolen from the passenger seat. The vehicle was parked in the North Parking Structure..

Medical Emergency

May 10: Two students bumped their heads while playing capture the flag on Bellomy Field. They were given medical assistance by SCU EMS and declined further medical treatment.

May 11: A campus resident injured his face when bending over and his eyeglasses hit a bedpost. He was given medical assistance by SCU EMS.

May 11: A campus resident was intoxicated and sustained injuries to his face at an off-campus location. He was escorted back to his room by another student. SCFD was contacted and th student was transported to O'Connor Hospital by paramedics.

May 14: A student fell and injured her ankle while in a hurry on Swig Residence Hall lawn. She was given an ice pack by Campus Safety and evaluated by SCU EMS.

May 14: An intoxicated student fell down the stairs in the Learning Commons. He admitted to drinking alcoholic beverages earlier. He was transported to O'Connor Hospital by paramedics.

Student Behavior

May 8: Two campus residents were reported having an argument. Both residents were questioned by a Campus Safety officer. The resident who did not reside in the room was asked to leave.

Suspicious Person

May 8: Two male students were reported staring at female students. Both male students were cooperative when questioned and advised of their unwelcome behavior by Campus Safety.

May 9: A female student reported that an unknown male was staring at her for a long period of time in the Learning Commons. Campus Safety was unable to locate the suspicious male.

May 10: A non-affiliate female was reported making threatening statements to staff and students in the Learning Commons. She was escorted off campus by Campus Safety and given a trespass warning by SCPD.

From Campus Safety reports.
Email news@thesantaclara.org.

Check out the Campus Safety Report online:

 facebook.com/scucss

 [@SCUCampusSafety](https://twitter.com/SCUCampusSafety)

O'Brien Discusses Plans For Claradise

Continued from Page I

O'Brien cites the 2016 opening of the Edward M. Dowd Art and Art History Building and last year's new law school, Charney Hall, as projects which have transformed the student experience. He attributed the increase in law school rankings in part to the new facilities.

However, he agrees that his primary focuses as president are on access and affordability for students, as well as helping faculty and staff afford to live in this expensive neighborhood.

To that end, the billion dollar goal will make it possible for the university to address concerns over wages, educational equity and tuition.

Santa Clara has already raised six hundred million dollars toward their goal.

"We'll get there," O'Brien said. "But even when we get there we're going to move the goalposts because it's important to ensure a diverse campus and faculty. We need to make sure that there is funding available to attract and retain the best student body and the best faculty regardless of their ability to pay or afford to be here. We're in a much better place than we were 10 years ago or five years ago. But we have a lot more work to do."

O'Brien was nominated for the position and approached about it by the

Presidential Search Committee in October, but it wasn't until November that he formally applied. It was not a decision he took lightly.

"For a Jesuit, regardless of the position, we approach such opportunities as a discernment," O'Brien said. "Am I the right person to serve that community? As I got to know the Santa Clara community better I became more animated and excited about the opportunity."

Part of his discernment process was consulting with his religious superiors, as well as reflecting on what gifts and limitations he could bring to the job. He reflected and prayed on the decision for a month or so before he formally applied for the position.

Although O'Brien knows no leader is perfect and no leader is perfectly suited for a position, he does believe he can gather a collaborative team of individuals who cares deeply about Jesuit education and are there for something greater than themselves.

Gathering a staff dedicated to the mission of Santa Clara will be a critical component of his transition period, especially for important university positions such as the provost and vice president for academic affairs.

That position will be up for grabs once current provost Dennis Jacobs steps down

at the end of the academic school year.

According to O'Brien, his transition process means a lot of long days and doing a lot of listening when meeting with deans, vice presidents and other university leadership to learn more about their work.

"I want to get to know people personally or learn about their personal experience before we talk about the nuts and bolts of a position or that particular work we need to do," O'Brien said. "What's most important is to build a relationship because that's what the foundation on which all work is done."

O'Brien is still heading the Jesuit School of Theology during his transition period. Until then, he is looking forward to growing as a leader, as a Jesuit priest and learning from his colleagues.

"As Jesuits, we find God in all things and all people," O'Brien said. "And this just provides another opportunity to encounter the living God in the lives of people here and in the experiences that we'll have together. That means throwing myself more deeply into the experience of this community to meet new people and to learn from them to understand how God is laboring in a unique way in the life of our students and faculty here."

Contact Perla Luna at pluna@scu.edu or call (408) 554-4852.

News in Brief

Global



- On June 1, China will raise tariffs on \$60 billion of goods from the United States. The Standards and Poors 500 fell 2 percent on Monday, May 13 following China's announcement.
- On Thursday, May 9 Pope Francis issued new policies that require all Catholic priests and nuns to report sexual abuse and coverups within the church. They are required to report abuse to church authorities, while reporting to police under the new policy is not mandatory.

National



- On Wednesday, May 15 Alabama passed a bill banning nearly all abortions in the state. The new law makes it a felony for doctors to perform abortions at any point during a pregnancy. Doctors who perform abortions could face up to 99 years in prison.
- A new proposed city ordinance in San Francisco would ban the use of facial recognition for surveillance purposes. Police and government agencies would not be allowed to use facial recognition in criminal investigations.

Santa Clara



- The San Jose City Council voted in favor of a proposal to allow for faculty and staff housing near the university. Santa Clara has committed 20,000 square feet to be business incubator space to create jobs.
- The Santa Clara Wind Ensemble presents Tapestry on May 23 at 7:30 p.m. in the Santa Clara Mission. The pieces performed will center around social justice issues and explores the depth of human tragedy.

The Santa Clara

Since 1922

• • •

Volume 98, Issue 23

• • •

EDITOR-IN-CHIEF

Meghan McLaughlin

MANAGING EDITOR

Noah Sonnenburg

EDITORS

News: Emma Pollans

Opinion: Gavin Cosgrave

Scene: Brandon Schultz

Sports: Lacey Yahnke

Photo: Alaina Bensching

Head Copy: Alyse Greenbaum

Design: Lydia Samuel

REPORTERS

Anthony Alegrete

Carolyn Kuimelis

Kimi Andrew

Kyle De La Funte

Madeline Gile

Kyle Lydon

Perla Luna

Alicia McNamara

Sabrina Moyes

Erika Rasmussen

COPY DESK

Jacob Soulyrette

DESIGN DESK

Ally Marecek

PHOTOGRAPHERS

Kevin Ngo

Umbher Kooner

ADVERTISING MANAGER

Ivana Pham

WEB ENGINEER

Matt Kordonsky

DISTRIBUTION MANAGER

John Dimas Flores

ADVISERS

Gordon Young

Charles Barry, photo

Dan McSweeney, photo

CONTACT US

Newsroom: (408) 554-4852

Editor-in-chief: (408) 554-4849

Advertising: (408) 554-4445

ON THE WEB

www.thesantaclara.org

EMAIL

editor@thesantaclara.org

Editors and departments can also be reached via email at

section@thesantaclara.org (e.g. sports@thesantaclara.org). For a complete list, visit online.

TWITTER

[@thesantaclara](https://twitter.com/thesantaclara)

INSTAGRAM

[@thesantaclara](https://www.instagram.com/thesantaclara)

FACEBOOK

[@thesantaclara](https://www.facebook.com/thesantaclara)

MAILING ADDRESS

Center for Student Leadership
Locatelli Student Activity Ctr.
500 El Camino Real
Santa Clara, CA
95053-3190

OUR POLICIES

The Santa Clara is the official student newspaper of Santa Clara University.

The Santa Clara is written, edited and produced by students once weekly, except during holidays, examination periods and academic recesses.

The Santa Clara welcomes letters to the editor from readers. Letters can be delivered to the Benson Memorial Center, room 13; mailed to SCU Box 3190 or emailed to: letters@thesantaclara.org.

Our letters policy:

Submissions must include major and year of graduation and/or job title, relation to the university and a phone number for verification.

Letters should not exceed 250 words. Those exceeding the word limit may be considered as publication as an article or in some other form.

Anonymous letters will not

be considered for publication.

The Santa Clara reserves the right to edit letters for grammar, clarity and accuracy, or to shorten letters to fit the allocated space.

All letter submissions become property of The Santa Clara.

The deadline for publication in Thursday's edition is the prior Saturday.

Nothing on the opinion pages necessarily represents a position of Santa Clara University. Letters, columns and graphics represent only the views of their authors.

The Santa Clara has a minimum newspaper circulation of 2,000.

One free copy. Additional copies are 25¢. Contact the editor for additional copies.

Bronco Ventures Accelerator Launches

New program provides students with startup funds for businesses

Kyle De La Fuente
THE SANTA CLARA

In June, the Center for Innovation and Entrepreneurship (CIE) will give a select group of members in the Santa Clara community at least \$10,000 to fund the start of their own for-profit businesses.

This selective funding will go toward the inaugural class of the Bronco Ventures Accelerator (BVA) program.

BVA is a new initiative designed to give students, faculty and alumni of Santa Clara the opportunity to start their own business.

The foundation of the BVA stems from a prior initiative at Santa Clara known as the California Program for Entrepreneurship (CAPE).

When CAPE was active, Santa Clara received funding from the state of California to provide the opportunity for anyone, not just members of the Santa Clara community, to potentially receive funding for their own for-profit start-ups.

Yet the state funding dried up and the program dissolved, consequently not giving members of the Santa Clara community a similar opportunity.

But the BVA program is here to change that, says Chris Norris, executive director of the CIE.

“Almost every university out there has some program like this,” Norris said. “The trick with these programs is to differentiate them.”

And that is exactly what Norris is trying to do.

Being at a Jesuit institution in the Silicon Valley, the BVA program seeks to focus on ventures that exemplify the Jesuit values of the university.

The BVA hopes to differentiate itself by including perspectives from the Ignatian Center, Markkula Center for Applied Ethics and Miller Center for Social Entrepreneurship to educate selected participants on the importance of ethics and social impact in business.

While the program has only just started, plans for future growth and development of this initiative are already in the works.

There is potential for the BVA program to expand into a 26,000 square foot building purchased by the university near Schott Stadium.

Additionally, the BVA team is actively working to build a network of investors that will help advise selected teams over the course of the program.

“I’m very much of a believer that you can’t learn entrepreneurship in the classroom,” said Brian Dao, a freshman finance major who also has a passion for entrepreneurship. “Funding is generally very hard to get, so if Santa Clara is doing something with that, that’s very cool.”

Contact Kyle De La Funte at kdela Fuente@scu.edu or call (408) 554-4852.

Mercy Beyond Borders in the Bronco Backyard

Local organization provides worldwide aid from Santa Clara

Anthony Alegrete
THE SANTA CLARA

While some students have lived in Santa Clara for many years, it may be difficult for them to know what can be in your own backyard.

One example of this is Mercy Beyond Borders (MBB), an organization that aids and educates women in third world and struggling countries.

MBB focuses on education for these women in an effort to combat the impoverished environments that they are currently in.

From sponsoring local primary schools that host only girls, to providing scholarships and financial aid, MBB strives to educate women no matter what obstacles they may face.

The organization was founded by Sister Marilyn Lacey in 2008.

It was later expanded in 2012 to support the areas of South Sudan and Haiti.

Senior marketing major Alyssa Fiddes is currently working with MBB as part of her advanced writing course.

Fiddes’ work with the organization includes aiding them with the business matters of the organization.

She has been able to see the effects of their

involvement, as well as how Santa Clara can help them to do even more.

“I believe the Santa Clara community should become more aware of this organization for many reasons,” Fiddes said. “First of all, to simply be aware of the problems at hand in these other countries - the refugee camps in South Sudan and the lack of female education in Haiti. Secondly, to help the organization grow through volunteer work and potential Anthondonations.”

MBB has been apart of the Santa Clara community for around 11 years.

It is this sense of community that has truly stuck with Fiddes.

“Something I find special about MBB is the sense of family within the organization, regardless of the fact it functions across multiple countries,” Fiddes said. “Sister Marilyn Lacey made it clear how involved she is, as she told me she knows whenever one of the women in Sudan or Haiti is sick. It’s just such a special community.”

While MBB is doing great work abroad, they can also do great things for the Santa Clara community by providing students with an opportunity to support and help those who are affected by poverty worldwide.

MBB has been able to foster a sense of community across internatioal borders.

The organization gives Santa Clara students the opportunity to engage with those beyond their community borders, breaking Broncos out of the “Santa Clara bubble” they can get caught in.

Contact Anthony Alegrete at aalegrete@scu.edu or call (408) 554-4852.

ASG Looks to the Past and Considers the Future

Senators discuss RSO funds and polling station possibilities

Madeline Gile
THE SANTA CLARA

During Week Six of spring quarter, guest speaker Kelci Baughman McDowell from Archives and Special Collections presented at the Associate Student Government (ASG) weekly meeting to reflect on ASG’s history.

Following the presentation, the Senate dis-

cussed how to allocate funds for Registered Student Organizations (RSO).

A resolution was passed to provide polling stations on campus for the 2020 election.

McDowell reminded senators of ASG’s past at Santa Clara dating back to 1892.

McDowell presented records and campaign strategies of previous ASG candidates that revealed both the development and lasting traditions of ASG.

Past ASG events include the bacchanalian 1981 spring movies that, among other reasons, was popular for its champagne service.

While no longer an event that is held at Santa Clara “There seems to be a theme of drinking and partying that is continual at

Santa Clara,” McDowell said.

Following McDowell’s presentation, the Senate shifted toward making decisions that affect Santa Clara’s future.

ASG is faced with the decision of how to properly distribute funding for RSOs.

In previous years, \$10,000 has gone unused due to over-allocating funding.

If the 2019 budget is not spent, fewer funds will be granted to RSOs in the coming year.

In order to utilize the total budget, a proposal was presented to move the leftover money to the summer RSO budget.

However, because the fiscal year ends June 30, which means the money used to fund RSO events in the summer would have to come out

of next year’s budget.

The Senate will continue to work on a solution and will vote on a new proposal at next week’s meeting.

After reviewing RSO funds, ASG also voted in favor of a resolution to place polling stations on campus for the 2020 elections.

This will give students direct access to voting. The resolution passed with the goal of bringing access to students and ultimately increasing student participation.

The next Senate meeting will be held Thursday at 7 p.m. Location to be announced.

Contact Madeline Gile at mgile@scu.edu or call (408) 554-4852.

Approving New RSOs

Continued from Page 1

However, demonstrating that an RSO can be sustainable over time has not been a core requirement for RSO status according to senate chair, Alex Perlman.

Perlman describes the core requirements for a RSO as not having a significant overlap in purpose with a currently existing RSO, a minimum of 15 students interested and compliance with all school policies and local, state and federal laws.

These requirements are also the one’s used by the Center for Student Involvement (CSI), who are the first to review RSO applications.

Following CSI approval, members of the potential new RSO then present in front of the student senate during a weekly meeting. The senators will then vote to approve or deny them RSO status.

According to Perlman, student senators also vote on RSOs as they are more likely to have a better understanding of the various RSOs on campus and how the student body might react, despite considering the same requirements.

“Senators, as outlined by our founding bylaws, have an obligation to vote based on their constituency,” Perlman said. “For example, a Senator at Large for LGBTQ+ inclusion has an obligation to vote based on what their groups of students want or would be best for them. If that constituency has a concern about a new RSO then that Senator is obligated to address those concerns.”

If the student court had upheld Senate’s decision, YAF would have had the option to then appeal to Rosenberger who acts as a final check if students fail to uphold the relevant rules and laws.

Rosenberger made the decision to grant RSO status to TPUSA two years ago, after they were denied by the student senate and the student court.

According to senator-at-large for innovation and entrepreneurship Rory Pannkuk, it was determined that ASG had violated Leonard’s Law, a California law that applies the First Amendment to public and private universities. It was determined that by denying TPUSA RSO status, ASG was violating their right to freedom of speech.

Contact Emma Pollans at epollans@scu.edu or call (408) 554-4852.



Thursday, May 16, 2019

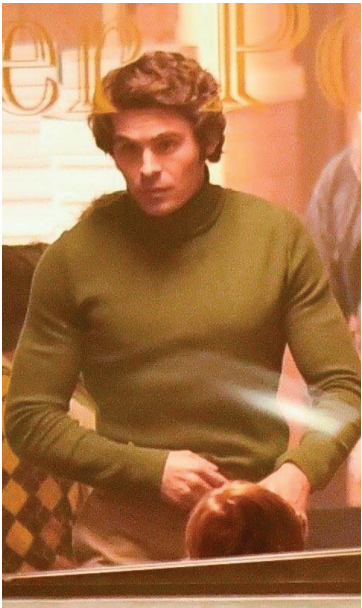
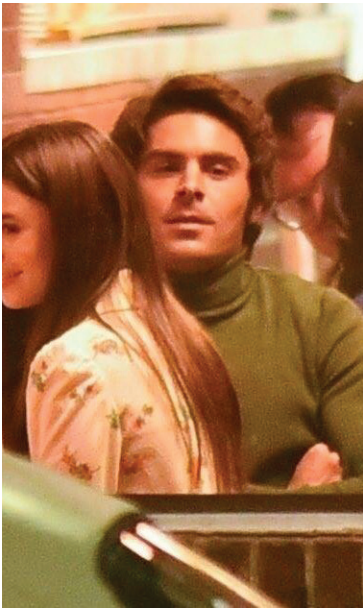
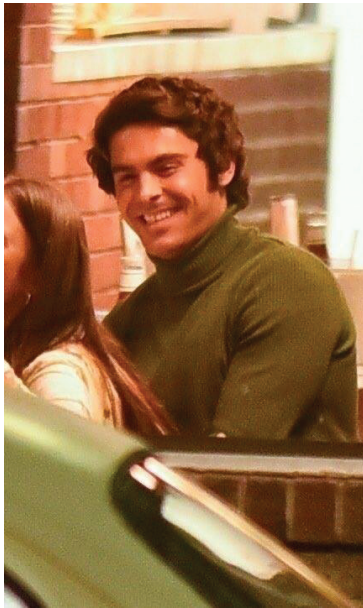
Get'cha Head in the Game for Serial Homicide

Zac Efron trades in his mouse ears for sharp objects

Sabrina Moyes
THE SANTA CLARA

Netflix's "Extremely Wicked, Shockingly Evil, and Vile" casts famous, pretty-boy Zac Efron as the savage, serial killer Ted Bundy, defining itself as a must-watch event even from its very first thrilling scenes.

As startling as it is to see the A-lister in the role of a madman, Efron's magnetic role proves to be reason this movie does the eerie circumstances of the Bundy killings justice.



FACEBOOK

Netflix's new Ted Bundy flick features the ex-Disney star Zac Efron, known for his more light-hearted and comedic characters, in the role of the infamous serial killer. Unlike usual portrayals of the murderer, Efron leverages his good looks to capitalize on Bundy's strange allure, making for a unique take on the infamous character.

On the Netflix menu screen, the film advertises itself as exactly what it is: a crime thriller based on the Bundy killings, told from the perspective of his former lover, Elizabeth Kloepfer, with her novel "The Phantom Prince: My Life with Ted Bundy" as a guide for the screenplay. The movie's premise derives itself from the history of one of the most unsettling yet fascinating serial killer cases of the 20th century.

Bundy killed at least 30 identified young women, but the number of homicides is believed to be significantly higher. Bundy lured his victims in with his handsome features and charm, and then brutally murdered them.

His education in law aided him to kill up to 20 women without being detected, and it also gave way to his ability to escape federal im-

prisonment, not once, but twice.

After being put on trial for his killings in Florida, he also developed a strange following. Young women, fascinated by the beautiful killer, questioned his guilt and declared his innocence, for how could someone so beautiful do such awful things? This illustrates why Zac Efron is the perfect actor for the role.

The popular heartthrob, famous for his role as Troy Bolton in the Disney's "High School Musical" franchise, seems shockingly misplaced at first glance, however, looking at the real Bundy, the physical similarities in the beauty of the savage killer and the idolized actor become apparent.

Efron's casting doesn't prove too far-fetched given the romanticism of the Bundy case, showc-

ing the true depth of Bundy's evil. His victims and the people who trusted him were so deceived by the monster's looks.

With this casting, the directors have also done justice to the strange phenomena that struck society during Bundy's trial and execution. The public's adoration for Bundy and his beauty draws into question the sinister values our society places in looks and vanity.

How can we come to understand if our judgements are based on reason or aesthetics? Exactly much of what we do and who we trust is based on outside appearances?

This film would not be what it is without Efron and his established personality: the casting made it even more shocking. It would be fair to say that the ex-Disney actor

carried the film and underlined the truth of Bundy's capabilities, as he was extremely wicked, yet shockingly beautiful. These qualities are what allowed him to kill on such a massive scale, and his power as a charming maniac is made terrifyingly obvious through Efron's acting.

Despite the beauty and charm of the killer, Bundy was put to death by the electric chair on January 24, 1989.

The film directly confronts the morality of this sentencing with a scene post-trial decision to put Bundy to death, with his mother, played by Forba Shepherd, delivering a statement in court referencing if men should be doing "God's work."

This dialogue underlines the question that still lingers in crimi-

nal justice today: is the death penalty moral? Netflix's latest film refuses to give us definite answers to this social conundrum, and leaves the viewer with nothing but questions.

"Extremely Wicked, Shockingly Evil, and Vile" offers a fascinating tale about a chilling series of murders while directly questioning the darkest characteristics of our society.

Efron ensures that the viewer is left with the terrifying realization that no matter what someone looks like, no matter how beautiful they may be, they are capable of things so wicked we deem them unimaginable until they see the light of day.

Contact Sabrina Moyes at smoyes@scu.edu or call (408) 554-4852.

Bringing the Band Back to Santa Clara

Alum takes his new band Meyru to his old school

Alicia McNamara
THE SANTA CLARA

Looking for a fresh take on classic rock?

Meyru is an up-and-coming indie rock band from New York City. And to make it that much better, it just so happens that the group's lead singer is a Santa Clara alum.

Nic Grunewald graduated Santa Clara in 2017, and he now sings lead vocals and plays guitar for Meyru.

Currently, the band is preparing to tour the rest of the country. The band's grungy vocals and guitar chords are reminiscent of Beck and the Arctic Monkeys. To no surprise, the group's catchy rock melodies and foot-tapping bass lines have garnered much attention on the East Coast within the past year.

While Meyru has played at several music venues like New York's Rockwood Music Hall and recently San Francisco's Brick and Mortar, the band gave a casual yet entertaining performance at Buffalo on

Lafayette Street on May 2.

On Friday night, Santa Clara students and alumni of all ages gathered around Grunewald, who announced that he was "so happy to be back at his old stomping grounds to play with and for his friends."

Meyru's onstage comradery and chemistry could be felt through every guitar riff and especially the group's "un-choreographed" choreography.

Simply put, Meyru created a fun environment where music lovers could enjoy lively indie rock after the midterm pressures of Week Five. Each band member had an endearing stage presence that charmed the crowd with each song. Grunewald sang with leading confidence and charisma, and his bandmates played their instruments with authenticity and zeal.

On a makeshift wooden stage, they performed several covers of beloved rock anthems, including the Beatles' "Oh! Darling" and the Strokes' "Last Nite." The group added a new-wave, garage sound to these timeless, vocal-heavy tracks.

In fact, Grunewald mentioned that the Strokes and Interpol have had a huge influence on their music, which can be seen in their soon-to-be released album "Good to See You."



FACEBOOK

Meyru, an East Coast-based indie rock group fronted by alum Nic Grunewald, gave the Santa Clara community a cool and catchy live concert to kick off May.

With infectious enthusiasm and contagious energy, the group debuted their first single "Running Day Dreams" among other songs from their new album "Good to See You." Senior Joe Salazar said, "I think it's awesome that they played songs that they are going to put on their next album."

Under colorful string lights and over the cheers and chatters from

the crowd, the band played on as Santa Clara students in the front row danced and sang along.

In between songs, Grunewald would poke fun at the "baby Broncos" in the crowd, recalling his time at the university. It really is inspiring seeing an SCU alum doing what they love and sharing their passion with the community back at Santa Clara.

Not to mention, it was heartening to see so many Broncos at the concert welcoming and supporting Meyru.

Grunewald and his bandmates are great examples of determination and creativity, and the importance of pursuing your passion. Interestingly, Meyru has been working with Dan Millice, a known sound engineer for hip-hop artists such as A\$AP Rocky and 50 Cent, who has helped tailor their sound to go beyond the indie rock realm.

"It was great to see Nic enjoying himself on stage, especially when he was joined by his little sister Kelly for 'Valerie' by Amy Winehouse," senior Bo Kendall said. "It was really amazing to see so many SCU alums come out to see him at Buffalo and at the San Francisco show."

Meyru's single "Running Day Dreams" can be streamed on Spotify, and the group is playing two shows this summer in New York.

For those who will be on the East Coast and looking for energetic live music shows, check out Meyru at the Bowery Ballroom in August.

Contact Alicia McNamara at amcnamara@scu.edu or call (408) 554-4852.

Fresh “love_stories” for Today’s Under-40s

New production shines spotlight on modern romance

Erika Rasmussen
THE SANTA CLARA

Students lie in a ring on the floor, legs splayed in the air, shrieking out in full orgasmic ecstasy.

They’re definitely faking it. It’s hard to tell, but that’s what good actors do.

These first five minutes of “love_stories,” a brand-new play from SCU Presents, begin by addressing a far-from-simple topic: hookup culture.

After two quarters of scripting and preparation for the play’s cast, dubbed “The Ensemble”—and after an even longer period for playwright Christian Wilburn, whose process began over a year ago—the show finally hit the Fess Parker Studio Theatre this past weekend, running through May 18.

The play highlights the nuanced complexities of dating and love in our modern moment, featuring the stories of Maggie and Mark, Kyle and Freya, Patrick and Alexa, as well as two dancers who tell stories without a word in three “chair duets.”

There’s betrayal, objectification, confusion, the unrequited and the devoted. No relationship is like another.

Wilburn explains the motivation for this project with a note in the program. He’d been asking questions about the romantic sphere around him, one comprised of confusion, sadness and uncertainty.

“What does it mean to date? To be in a relationship? To be in love? So, in truth, I decided to write this play because I didn’t know what the f*ck I was doing. And I was wondering how widespread of a phenomenon that was,” Wilburn writes.

Created to capture a generation experiencing sweeping loneliness, “perhaps, in the attempt, it can help us feel just a little less lonely.”

Junior and actress-singer Madison Sykes threw herself wholeheartedly into the production, seeing a human element in these stories that speaks to their compelling and unifying essence.

While going through dress rehearsals, “people were relating to it, and not with just one character but with a lot of the different stories,” Sykes said, full of adrenaline after the first performance. “It’s all student-written, based on our stories, and on the stories of other people on campus that we talked to or interviewed.”

The first words of the play sum up what anyone might ask when approaching the cultural idiosyncrasy of love at Santa Clara, or even within today’s collegiate generation. “Where do we want to start?” someone queries; a choir of castmates proclaiming the answer we’re all hoping for: “Context.”

The scenes that ensue are intricately staged and powerfully executed, weaving through the love stories of various theoretical Santa Clara students, stories that reflect real lives at the university.

The audience fishbowling the colorfully-lit stage from all sides makes for a show that blurs the line between cast and viewer.

Each member of the cast goes by their own name, taking on both personas and universal faces that go through “little moments,” hookup culture, Tinder, Instagram, Facebook—even the ever-wise, sing-song voice of Google, embodied by junior Morgan Yazdi in a tweedle-dee



ALAINA BENSCHING — THE SANTA CLARA

Written by senior Christian Wilburn, “love_stories” relies on the real-life stories of Santa Clara students to accurately and entertainingly examine the college dating scene in the age of Tinder and hookup culture. Thanks to the honesty of the performers and producers, the play feels shocking and, most importantly, truthful.

propeller hat. A well-intentioned wingwoman committee analyzes data on Alexa and Patrick’s compatibility while Patrick and his military unit go through potential plans of attack—to reply to a text message—camouflage helmets and all.

Giggles turn to full-blown cackles before revolving into tears. Comedy reigns supreme, but the play delicately portrays sensitive topics, something compassionately addressed in Mauricio Tafur Salgado’s director’s note.

The characters are not immune to the darker perils of our relational world, like misogyny, the intricacies of mental health conditions, sexual harassment and assault and suicidal ideation.

Kimiko Chang and Isaiah Youngblood characterize a silent, lyrical story, told entirely in dance throughout the show, highlighting the beautiful and the ugly, the nooks and crannies of what it means to fall in love—and the turbulence involved in choosing to stay or leave when our imperfections arise.

After the opening night show, senior actor and singer Mark So spills over with well-warranted energy. “It was electrifying. The performance felt very honest. I think we all settled into our characters and the story we wanted to tell,” So said. Recounting his decision to take part in depicting these storylines, he noted that he’d “realized we were saying something important.”

So important, a production like this has the power to deepen perspectives, to enlighten and inform.

A thousand times better than any other method of sex and consent training Santa Clara offers to its first-year students, this play does its job, sharing “love_stories” that are as real as the people telling them.

Contact Erika Rasmussen at erasmussen@scu.edu or call (408) 554-4852.

SPREAD THE WORD AND GET \$150

Simultaneously earn \$150 and give \$150 when you refer a fellow Santa Clara University Employee to Mission City Federal Credit Union.



Make your \$150 referral today!

Get started online: www.MissionCityFCU.org/scu

Or in person at: 1391 Franklin Street, Santa Clara, CA 95050

*Federally insured by NCUA. Offer valid for new service only, existing members not eligible to be referred. To receive reward, the referred member must be in good standing and have an employer direct deposit of \$250 for a minimum of three months. Rewards are bonuses that are deposited into the respective share account after the third month of direct deposits are deposited into the Mission City FCU account. Offer ends December 31, 2019.

Nicholas Chan

Beyond College Graduation: The Defining Decade

I am worried I peaked in college. Entering the world of adulthood, my college achievements will fade into irrelevance and my friends will move on. The past seems a lot brighter than the future.

And I’m not alone in this. Looking at the long road ahead—career, debt, age—it’s hard for college students not to think that their glory days have passed.

But our elders and experts tell us this is just the beginning, that in fact, life has just begun. We have just entered the defining decade: our 20s.

“The 20-something years are no time for a post-mortem,” said Meg Jay, clinical psychologist and author of “The Defining Decade: Why Your Twenties Matter and How to Make the Most of Them.”

Jay’s book reminds us of an important fact: what we do in our 20s sets a path for the rest of our lives.

This is a critical period of adulthood, a time when our brains will go through their final growth spurt and our personalities will change more than ever.

Jay cites that two-thirds of our wage growth occurs in the first 10 years of our career and 80 percent of life’s defining events will have occurred by the time we reach the age of 35. It is a time when our career choices will shape the rest of our professional lives—and that’s terrifying.

It’s paralyzing to know that the choices we make, and—perhaps even more—the ones we don’t, will shape the rest of our lives.

But that’s good news too. It means the best days are yet to come. For seniors who are about to embark on their journeys into adulthood, Jay’s book serves as inspiration for us all to look upon our graduation with hope and optimism during a time of growth and exploration. We can shape ourselves into whomever we want to be. We have the freedom to choose our careers, friends and family.

Our 20s is a period when our brains learn the “language of adulthood.” Our cerebral cortexes develop thousands of new connections to adapt to the complexities of adulthood. We will interact with co-workers and bosses, we will learn new skills on the job and we will apply theories we have learned in school.

While the first growth spurt of our brains occurred during childhood, allowing us to walk and talk, this second period of growth allows us to become more calm, confident and sophisticated in face of the challenges of adulthood. This is our brains’ last period of growth, according to Jay.

It’ll take years to build our confidence in this brand new world of adulthood—but it’ll come. Let’s not discredit ourselves for our achievements.

Unfortunately, Jay meets too many young adults in her clinical practice who are wasting this critical period of growth, aimlessly wandering through their 20s.

But life doesn’t just work out by itself. We need to be intentional in our choices. Parents and teachers have told us “the sky’s the limit” and “possibilities are endless,” encouraging us to do anything we want without giving us a blueprint of how we can achieve our goals. With so many options on the table, we end up not making any choices. If we continued this path, we would leave our 20s as we began them with nothing to show for and nothing to be proud of. But how do we even begin with choosing a career path?

“You’ve spent more than two decades shaping who you are,” Jay said. “You have experiences, interests, strengths, weaknesses, diplomas, hang-ups, priorities.”

As 20-year-olds enter the workforce, Jay notices that many of her patients cannot control their anxiety at work. They begin to compare themselves with coworkers, especially those that are more confident and competent than they are.

That’s human nature—but studies have shown that their brains react more negatively toward failures and criticisms as the amygdala, the part of the brain that regulates emotions, is especially active during the 20s. They feel defeated when others perform better.

Many 20-somethings think people are naturally born with confidence. But that is anything from the truth. Jay reminds us that our coworkers are often older than us. They have built their confidence through years of experience and achievements. After all, it takes 10 thousand hours to master a skill—that’s five years of full-time work.

It will take patience, hard work and time to build our confidence in this new world of adulthood—but it’ll come. Let’s not discredit ourselves for our achievements. The skills we have learned from internships and classes are the building blocks for success in the workplace.

Jay also reminds us to break away from our tribe of drinking buddies and roommates alike, as she notes that we are most likely to be friends with people who are similar to us. It’s comfortable but it stalls our growth as human beings.

Instead, we must reach out to our “weak ties”—the people outside our social circles, who are often more educated and successful. Our weak ties think differently than we do, so we must speak with more thought and sophistication.



TWITTER

Psychologist and author Meg Jay offers advice for building confidence and expanding your social circle.

The more we interact with our weak ties, the more we will grow as communicators.

Weak ties also have information and opportunities to offer. Jay cites a study from the American Journal of Sociology which showed that three-fourths of new jobs come from contacts we occasionally and rarely see. Your professors and family friends are the people that will give you advice and opportunities.

The truth is that our glory days are still ahead of us. What lies beyond graduation are challenges to conquer, achievements to make and a life to live well. It’s time to get busy. The defining decade awaits.

Nicholas Chan is a junior economics major.

Carolyn Kuimelis

Regulate Big Tech, Preserve Democracy

Since coming to college, I’ve developed a peculiar habit of “treating myself” to Safeway trips. I’ll go in with a loose idea of what I need—tissues, maybe some almond milk—and wander around aimlessly, letting my eyes glaze over in front of shelves stocked abundantly with colorfully packaged goods.

Why Safeway has become my odd form of therapy, I don’t know. Maybe, like a small bird, I get distracted by flashy packaging and bright signs.

Or maybe having an entire aisle of potato chips to choose from convinces me that I have some semblance of control over my otherwise tumultuous life as a college student.

But isn’t that what contemporary capitalism is all about? Choice facilitates freedom, and American supermarkets are the embodiment of this sentiment.

As a well-circulated report by Oxfam International illustrates, this choice is illusory: the hundreds of brands we see in the grocery store are owned by 10 super-companies.

You may think you’re choosing between 50 brands of cereal, but you’re really choosing between General Mills or Kellogg’s.

The same trend can be observed with big tech companies, but on a far larger scale. Instagram, Facebook and WhatsApp combined have three billion users, and they’re all owned by Facebook. Alphabet (Google’s parent company) and Facebook are both worth over half a trillion dollars. According to eMarketer, those two companies combined shared 56 percent of digital ad revenue globally in 2018.

We must recognize the unique power big tech has over our society. When so much of

our understanding of media, politics and the world is shaped by what these few companies feed us, there exists a threat to democracy.

We know that, in a free market, companies will behave rationally by doing whatever they can to increase profits. That’s why we have government regulation. Take the Food and Drug Administration (FDA) for example.

As long as these companies regulate themselves, we will continue to confront issues of fake news and privacy violations.

If left to their own devices, pharmaceutical and cosmetic companies may be tempted to take shortcuts in production, leading to an increase in profits, but leaving customers vulnerable to unsafe medical products. This is where the FDA comes in: they ensure pharmaceutical companies are doing what’s best for the health of the nation.

Similarly, leaving platforms like Facebook and YouTube to regulate themselves comes at a cost.

To increase their profits, these sites have developed complex algorithms that push clickable content to the top of our newsfeeds. In doing so, they create filter bubbles, catering information directly to each user depending on their search history.

Author Eli Pariser coined this concept in his book “The Filter Bubble,” arguing that the representations these algorithms build of us can “be even more discriminatory than people would be,” narrowing our views and discouraging what is so precious to democracy: diversity of thought. In a world where the internet is the first place we look for information, filter bubbles are shaping our understanding of society in a dangerous way.

Social media platforms have also been weaponized by propagandists in the proliferation and spread of fake news. Because they are user-initiated platforms and not technically media organizations, they’ve been able to maintain the misinformation on their sites without being held responsible.

And why wouldn’t they want to? Clickbait titles and outrageous headlines get more shares, generating more ad revenue. But the harm to democracy is dire, as we saw with the 2016 election. While it may not be their intention, Facebook and YouTube’s algorithms have been shown time and time again to actively promote divisive, conspiratorial content.

Standing in the potato chip aisle at Safeway, I think the world of partially hydrogenated oils is my oyster—what an abundance of choice I have! Not so, and not so online, either.

What these algorithms show us is that while we think we have control over the infor-

mation we see—or even actively search for—a handful of companies use the same algorithms that create filter bubbles and promote misinformation, limiting the diversity of ideas we interact with.

If the FDA can regulate food and pharmaceutical companies in the name of public health, why shouldn’t we regulate algorithms for the health of democracy?

As long as these companies regulate themselves, we will continue to confront issues of fake news, dangerous rhetoric and privacy violations. Part of the issue is technological illiteracy: during both Congressional hearings with Facebook and Google CEOs about privacy violations, representatives asked uninformed, unproductive questions.

What we need is an entirely new government agency to protect Americans and regulate these supergiants—one in which experts on data and technology can work productively with companies like Facebook and Google to create unbiased algorithms and protect us from privacy violations.

It’s time we recognize where antitrust laws fall short in the digital context and realize the unique power big tech has over our economy, democracy and society.

Carolyn Kuimelis is a first-year economics major.

Articles in the Opinion section represent the views of the individual authors only and not the views of *The Santa Clara* or Santa Clara University.

Welcoming Nine New Hall of Fame Members



SANTA CLARA ATHLETICS
Last year was the sixth annual Red & White Celebration On May 12, 2018. The event featured current Santa Clara athletes, coaches and administration as well as Hall Of Fame inductees, Bronco alumni and friends of Bronco athletics in a celebration of Santa Clara Broncos past and present. The seven Hall of Fame Inductees of the 2018 class were recognized and applauded by the Santa Clara audience members.

Newest class of Santa Clara’s best set to be celebrated

John Brussa
THE SANTA CLARA

Saturday will be a special night for nine Bronco alumni. The intimate group—featuring former stars in three separate sports—represents the 2019 Athletic Hall of Fame Class that will be celebrated at the seventh annual Red and White Celebration this weekend.

One of these individuals is an alum of Santa Clara Baseball’s dominant 1962-1972 decade in which the Broncos boasted a winning percentage of 75 and made it all the way to a college world series.

Women’s Soccer—Santa Clara’s most consistently competitive program for years—will put forward five Broncos who all competed from 1996-1999 and qualified for four-straight NCAA semifinals.

Lastly, a single member will represent a bygone era in which Santa Clara fielded a football team.

The event—sponsored by the Heritage Bank of Commerce—will also recognize current senior student-athletes that have exemplified leadership, competitiveness and participation in community service during their tenure at Santa Clara.

Kevin Dunton
Mr. Dunton played baseball at Santa Clara between 1982-85 and certainly left his mark.

His career 38 home runs as a Bronco broke the previous record and still stands to this day and he ranks among the top 10 in total at-bats, doubles, RBIs and extra-base hits.

Dunton was drafted by the Montreal Expos in 1985 and participated in two minor league seasons with the organization. He was inducted into his former high school’s (Menlo-Atherton High School) Hall of Fame in 1996.

Jerry Howarth
Although he didn’t actually participate in Bronco athletics, Mr. Howarth became a household name as the sportscaster for the Toronto Blue Jays from 1981-2017.

His contributions as a play-by-play broadcaster earned Mr. Howarth the Canadian Baseball Hall of Fame’s Jack Graney Award—a trophy given to an outstanding member of the media—in 2012.

Mike Pereira (Baseball/Football)
In his senior year, Mike Pereira posted a .305 batting average and tied for the most steals on the team with 16. During his three-year tenure (1970-72), Santa Clara baseball dominated the West Coast Athletic Conference with a record of 49-9 (123-46 total) and a conference championship every season.

But Mr. Pereira’s future would

be in football, not baseball. In 1982, the former ballplayer began refereeing NCAA football games in both the Big West Conference and Western Athletic Conference.

After spending 14 years as a collegiate official, Pereira earned a spot as a sideline judge in the NFL, where he would eventually be promoted to Vice President of Officiating.

In 2010, he transitioned to his current role as a football rules analyst for Fox sports, where he covers both NFL and NCAA contests.

Nikki Serlenga-Fein
A two-time first team All-American and as many first team All-West Region awards, Serlenga was a member of the Women’s Soccer team between 1996-99.

During this same period, the Broncos held a record of 83-9-4 and attended the NCAA College Cup in four straight seasons.

Serlenga was a starting midfielder for Santa Clara in her final three seasons, achieving All-West Coast Conference honors in each.

The tenacious player earned the title of the conference’s defensive player of the year in 1999—the same year Santa Clara set a still-standing record for goal-differential (plus 98).

After her illustrious career at Santa Clara, Serlenga went on to play for the U.S. Women’s National Team and bring home a silver medal from the 2000 Olympics.



SANTA CLARA ATHLETICS
Mike Pereira represented Santa Clara Athletics as an outfielder from 1970-72 before becoming an NCAA and NFL referee and rules analyst for football television broadcasts.

Kim Williams
Also a member of the 1996-99 Women’s Soccer teams, Williams contributed largely to the strong defensive efforts of the Broncos as a four-year starting defender.

She was awarded All-West Region and All-West Coast Conference honors during her junior and senior seasons and named the team’s defensive MVP during their record-setting 1999 season.

Whitney Hollis
Hollis was yet another outstanding member of the 1999 class of Santa Clara Women’s Soccer. Playing in all four of the College Cups the Broncos attended, Hollis—a midfielder—was selected as a first-team All-West Coast Conference her senior year.

In 87 career games—64 of which she started—the Colorado native recorded 15 goals and 11 assists.

Jacqui Little
From the get-go, Little was a big factor of the 1996-99 Women’s Soccer team’s success.

In her first year, Little was named a Freshman All-American and earned All-American honors once again following in her senior season when she set a school record of four hat tricks.

Playing in 94 matches during her career at Santa Clara, the four-year starting forward recorded 63 goals and 37 assists and ranks among the top Bronco producers of all time.

Kylie Bivens
Another decorated member of the 1996-99 Women’s Soccer team, Biven’s biggest impact came in the postseason, where she scored eight goals—including three match winners—as a defender.

After starting for three years at Santa Clara, Bivens went on to compete in the 2003 FIFA Women’s World Cup before joining the Atlanta Beat.

Mike Carey
Twenty years before the program was cut entirely, Santa Clara football had running back Mike Carey taking handoffs.

Averaging 4.7 yards per carry to earn the starting spot in the middle of his junior season, Carey looked poised to become the go-to back before an ankle injury sidelined him during his senior season.

Upon graduating in 1972, the Bronco returned to his hometown of San Diego to begin officiating youth football games.

Eventually, Carey climbed the ranks to the collegiate levels, where he refereed three bowl games.

In 1990, he earned a position as an NFL sideline judge and became the first African-American to officiate a Super Bowl when he did so in 2008. Following 24 seasons in the NFL, Carey joined CBS sports as a television rules analyst in 2014.



THE TORONTO STAR
Jerry Howarth served as the announcer for the Toronto Blue Jays for 36 years, having broadcasted more than 7,500 baseball games. The 71-year old announced his retirement in February 2018 but will be remebered as one of Major League Baseball’s greats.

Contact John Brussa at jbrussa@scu.edu or call (408) 554-4852.

SPORTS

Thursday, May 16, 2019

U.S. Stomps South Africa

Women’s National Team kicks off the World Cup Send-Off Series with a win

Lacey Yahnke
SPORTS EDITOR

While many celebrated Mother’s Day with a tasty brunch with Mom, the U.S. Women’s Soccer Team (WNT) celebrated with domination. The WNT team kicked off its three-game Send-Off Series on May 12 with a 3-0 victory over South Africa in Santa Clara’s backyard, Levi’s Stadium.

It took the women a while to break through South Africa’s defense during the first half. Several attempts to find openings along the sideline were made by Stanford alum Kelley O’Hara from her outside back position. Then, just before the half, midfielder Samantha Mewis ripped a shot from the top of the penalty area to give the Americans a 1-0 lead just before the half.

“At halftime, we were able to solve some things,” Mewis told Mercury News. “In a World Cup, something like that is going to be really important, being able to make adjustments on the fly.”

Mewis continued to take control in the second half, lifting the ball over South Africa’s goalkeeper Kayli Swart into the back of the net to extend the U.S. lead to 2-0. It was the 11th international goal of her career.

“I think we learned a lot from our performance,” Mewis said after the game. “We were able to grow as the game went on.”

The final goal was scored by United States team captain Carli Lloyd, who dribbled between the South African defenders and buried the shot into the back of the net. It was the 108th goal of her career, making it a 3-0 shutout for team red white and blue. Head coach Jill Ellis welcomed South Africa’s tough defense, telling Mercury News that her team “will face it head on when it matters next month in France.”

On May 2 the 23-woman roster was announced, and many players reported that it wasn’t until the announcement that the chemistry of the team finally clicked.

Before that, every player was competing for a chance to wear the United States of America across her chest. Not everyone made the cut, and sometimes that cold truth can greatly affect a team’s culture.

“People think it’s all rainbows and butterflies all the time with this team. But it’s not always that way because you’re fighting for a roster spot,” said defender Kelley O’Hara, who was selected to her third World Cup team. “But as soon as that roster’s named for any big tournament, that’s when the team really comes together and jells and creates that chemistry that you need to win.”

Of the 23 players, 12 were part of the 2015 team that won the United States third World Cup title. The new squad will look to do the same this summer—and with the shutout victory over the weekend, it is off to a good start.

The Santa Clara Broncos supported the WNT on and off the field. Many of the Santa Clara women’s soccer players attended the game, and loved “watching some of the best faces of the sport play in their own backyard,” said the team’s captain Alex Loera. Also representing Santa Clara proudly were our very own sports medicine staff members.

Athletic trainer Sara Siegal worked as part of the stretcher crew during Sunday’s game alongside South Africa’s medical team.

“It was an awesome experience to be integrated into the South African staff [and to] learn from their experience,” Siegal said. “I felt proud to represent Santa Clara well.”

The Americans next will play New Zealand in St. Louis, Missouri on May 16 and end their tune-up series on May 26 against Mexico. Their first game of their World Cup quest will be held on June 11 against Thailand in Reims, France.

Contact Lacey Yahnke lyahnke@scu.edu or call (408) 554-4852.

Face-to-Face With John Carpino



MLB.COM

Los Angeles Angels President John Carpino oversees all areas of business, sales, marketing and communications within the organization. His top priority has been improving the fan’s overall experience at Angels stadium, including merchandise, ticketing, promotional items and concessions.

President of the Angels discusses responsibilities

Kyle Lydon
THE SANTA CLARA

Santa Clara student life and the professional sports world often seem overwhelmingly disconnected. Most of us weren’t blessed with the raw talent to give us a chance to play in the big leagues, and, for many of us, the business side of sports may seem even more complex.

We constantly hear of big-name, record-breaking contracts or large marketing deals, but we might be kept in the dark about the people behind those headline decisions.

Fortunately, this week gave me a chance to have a conversation with John Carpino, president of the Los Angeles Angels of Major League Baseball.

Carpino oversees all areas of business, sales, marketing and communications for the Angels.

He has been integral to large-scale events such as the 2010 All-Star Game at Angel Stadium and has been an incredibly valuable part of the Angels’ organization for 16 years.

He also oversaw the general manager selection processes in 2011 and 2015 and has assisted in the acquisition of high-profile Angels such as Albert Pujols and Shohei Ohtani.

In addition to his role with the Angels, Carpino oversees AM830 Radio, Anaheim Ducks Hockey, and Notre Dame Football in Southern California.

Beyond baseball he is incredibly generous and has even been inducted into the National Italian American Sports Hall of Fame. He gratefully shared his experiences with me last weekend.

Can you briefly explain your job and your responsibilities with the Angels?

My job responsibilities are to plan, develop, organize, implement, direct and evaluate the organization’s fiscal function and performance of the team, both on and off the field.

In addition, I evaluate and advise on the impact of long range planning, introduce new programs and strategies which will benefit the team, increase our fan base and build the brand.

What might a normal day look like in your role?

Every day can be different based upon the needs of the organization.

A day can consist of dealing with a stadium issue in preparation for a game day, a roster move or long term planning as it relates to the stadium and city.

Activities may also include overseeing daily ticketing reports, marketing initiatives and employee relations such as union negotiations, merit pay increases, promotions and terminations.

Santa Clara is a Jesuit school that promotes several values, such as care for the whole person, service of others, striving for excellence and putting reflection into action, to paraphrase a few. Where do you see these values come across in the Angels organization?

I believe in Jesuit values; so much that my son Nicolas attends Santa Clara University. In the Angels Organization, we have something known as “Championship Standards.”

These standards are applicable to everyone in the organization, from players to ushers. Our people are our best asset and we have to value them to the utmost.

Two weeks ago I wrote an article about some of the MLB attendance troubles, have you experienced this with the Angels at all and what has the organization done to try and address this problem?

We are one of two franchises, the other being the Yankees, which have drawn over three million fans for 16 straight years—and we are on target to draw three million for a record 17th year.

We take pride in knowing that this says a lot about the organization, ownership and more importantly, our fan base.

From a business standpoint, we look at it as a simple supply and demand model, which is the amount of product, tickets and the desire of buyers, fans and we price the tickets accordingly.

The more fans that attend the game, the greater the energy and subsequently, the greater the revenue on ancillary streams including concessions, merchandise, and parking.

Our pricing model must remain as fluid as possible, to attract fans, and once in the building, we must deliver a positive experience to them, every game.

What is it like being in the room—or at least in the know—for major deals like the Mike Trout contract and such?

Doing any business deal is a very exhilarating experience, and each one is different. One of the most important aspects for any business deal is the early preparation for the possible roller coaster—and unforeseen challenges—during the process. This, along with seeing the deal through to the very end and keeping emotions aside, are essential components in getting a suite sold, signing a naming rights deal, or even signing Mike Trout to a record contract.

How do you see the game of baseball, especially on the business end, changing in the future?

We always have to be prepared for, and ahead of, change. This is something we discuss every day. Technology changes things at a very rapid pace and affects our business dramatically. If we are not addressing it, and staying in front of it, we will fail.

For instance, the way people buy tickets has changed drastically in the last decade since StubHub’s acquisition by eBay in 2007. Currently, over 20-plus percent of all tickets being resold on the secondary market represents approximately 20 million tickets for MLB games.

I believe the value of streaming rights will greatly affect the future based upon the advent of companies such as Hulu and Netflix, and their desire for live programming affects the relationship with MSO (Multiple System Operators) and teams.

In addition, the legalization of gambling and its effect on viewer engagement and ratings also increases advertising. Another element of gambling is in-game wagering, which will be integrated into the media and sub-screens, enhancing the analytical portion of the probability of live sports.

For students wanting to get into the business side of not only baseball, but sports in general, as a career, is there any advice that you would give them?

Look for a job that you love doing; one in which can support you and your family. If you do something you love, you will be good at it and if you are good at it, you will be successful.

Once you are successful, you will have choices in the field which fuels your passion.

Contact Kyle Lydon at klydon@scu.edu or call (408) 554-4852.